

Quality

DX
(TRX)Supply
chain
reform

Purpose/Vision (greater dissemination and employee engagement), secure and develop human resources, environmental-friendliness, DE&I, governance

Supply Chain Reform

Vision

Growth Strategy Developed Together with Our Business Partners

Whether in mobility or new fields, collaboration with our business partners is paramount. We build strategic supply chains that connect people and technology.

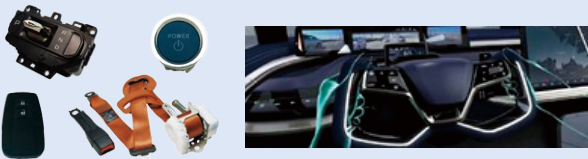
Taro Kondo
General Manager,
Purchasing Group



Purchasing functions must evolve into key drivers of strategic supply chain development that supports corporate growth. Amidst significant shifts in markets and business environments, strengthening relationships with our business partners is essential. We will deepen trust while enhancing supply chain stability and flexibility, thereby strengthening our medium- to long-term competitiveness.

Mobility field

- Building a supply chain that will complement our production going forward
- Strategic collaboration with partners possessing technologies we do not have



- Build robust collaboration through mutual learning and share competitive production technologies to survive together
- Align “seeds” and needs with specialists in areas beyond our technology portfolio, implement new materials, new finishes, and new electronic devices in vehicles ahead of competitors, pool strengths, and realize growth strategies

New Fields and New Businesses

- Embarking on new businesses alongside our partners

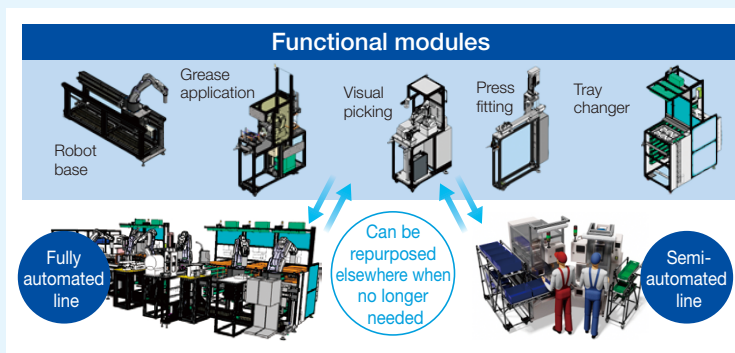


- Developing next-generation growth cores by leveraging partners' networks and development resources
- Realizing specifications and UX demanded in new markets through SE activities in collaboration with partners

Example 1 Flexible Universal Module Line

By combining versatile modules, production lines can be flexibly configured to accommodate fluctuations in output. This enables improved equipment utilization rates and more efficient use of production space.

Going forward, we will also focus on expanding usage among our business partners to enhance competitiveness across the entire supply chain.



Case 2 Compact Paint Booth

We have developed a painting booth that saves space and reduces infrastructure costs compared to conventional booths.

This enables low-cost introduction of painting equipment at our customers' facilities.



Case 3 ZENAIM Keyboard

Leveraging core technologies cultivated through the development and manufacturing of automotive components, along with our commitment to high-quality manufacturing, we deliver new value to the gaming gear market.

ZENAIM

