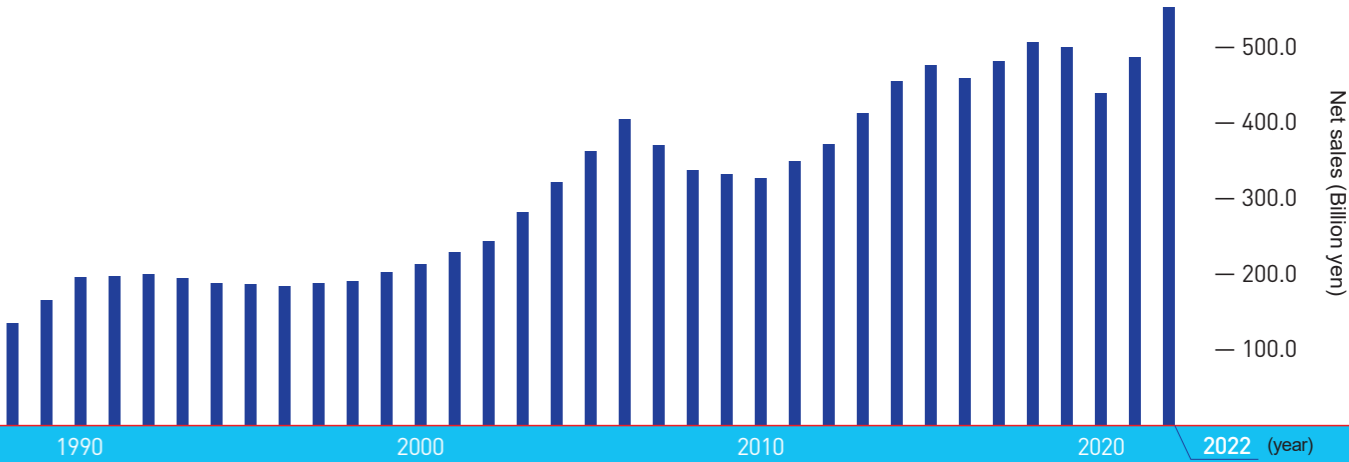


Tokai Rika Group's History

For more than 70 years, we have introduced many world-first and Japan-first products to the world.

From now on, products and services that support CASE, MaaS, and SaaS will be required.

Even as the form of products and services changes, our commitment to giving shape to a sense of excitement between people and vehicles remains unchanged.



Corporate History

1948-1970 Founding to business expansion

Shortly after our founding, as early as 1951 we began producing key locks, starter switches, lighting switches, turn signal switches, etc.

The Toyota Plant began operations in 1964 and the Otowa Plant in 1966. We also began producing our main products such as seatbelts in 1962, lever-type turn signal switches in 1963, reversible keys in 1966, and shift levers in 1967.

1971-1985 Establishment of technology and quality

In 1973, founder Yoshio Kato passed away suddenly. President Imura, who took office, said the following in front of anxious employees: "We're all in the same boat, so I won't let it sink. I won't leave anyone out" and "We have to become a first-class company." President Imura promoted the company's listing on the first section of the stock market and steered it towards winning the Deming Prize, both of which were achieved in 1978.

We started producing door mirrors in 1981 and steering wheels in 1983. In other words, by around this time most of our main products were available.

1986-2000 Leap to become a global company

In 1986, Tokai Rika U.S.A., Inc., our first overseas subsidiary, was established in Michigan, U.S.A.

We established subsidiaries and joint ventures in Taiwan in 1987, the United States in 1991, Thailand in 1994, the Philippines and India in 1995, and Thailand and the United States in 1997.

We started producing immobilizer systems in 1994 and key-free systems in 1999.

2001- Towards further growth

Further international expansion took place: China, Brazil, and the Czech Republic in 2001, China in 2004, Thailand and India in 2008, Indonesia in 2011 and 2012, and Mexico in 2015. We have now grown into a group with 10 bases in Japan and 24 bases in 12 countries around the world.

We are also participating in the B to C business by starting the company-car DX service "Bqey" in 2022 and the unmanned rental car service "Uqey" in 2023.

Product History

