

Stakeholder Engagement

We strive to maintain sincere dialogue with our stakeholders.

Rather than just making statements and listening to each other, we are having repeated discussions from the perspective of “what we can do for a sustainable society.”

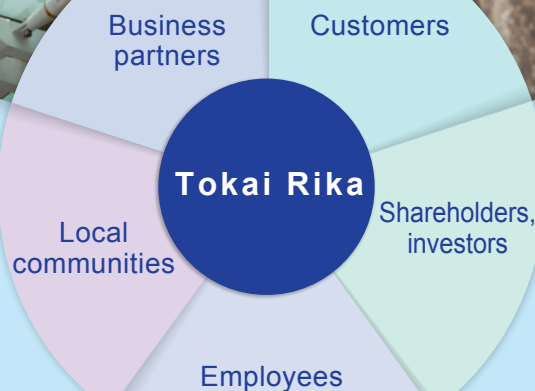
Every April, we hold the “Tokai Rika Group Policy” and “Purchasing Policy” briefing and “Supplier Awards”, and in April 2022, 130 major suppliers participated.

We regularly hold new product exhibitions for automobile and auto body manufacturers.

In addition to regular sales activities, in the digital key business, business-to-consumer (B-to-C) business is expanding; therefore we are enhancing the contact point for end-user inquiries.

Based on the principle of “local co-creation,” we consider local issues from the same perspective as the local residents, and seek solutions to their concerns.

In Oguchi Town, Aichi Prefecture, where our Head Office is located, we cultivated strawberries to utilize abandoned farmland and create opportunities for people with disabilities to play active roles. Meanwhile, in Yokote City, Akita Prefecture, where our new base Tokai Rika Tohoku is located, we aim to become a company rooted in the community by interacting with local residents through traditional events.



In addition to quarterly earnings announcements, we report on our business, mid-term vision, and plans at the full-year financial results briefing held in May and the shareholders meeting held in June. In addition, at the shareholders meeting, we hold facility tours for shareholders. Other from these, in the past few years we have been focusing on press releases, increasing from 44 copies in 2020 to 55 copies in 2021 and 111 copies in 2022.

We are actively announcing new products and services associated with our new business expansion and business alliances.

We have set up a compliance consultation service and have a self-cleansing operation against misconduct and harassment.

On the other hand, in order to inform employees about what is happening in our company in real time, we have introduced an online internal newsletter in addition to the conventional monthly internal newsletter.

In addition, interviews with superiors are held three times at the beginning, middle, and end of the term in an effort to revitalize internal communication.