

Value Creation Process

Tokai Rika has the keywords “to contribute to a higher quality of life,” “to nurture the spirit of originality, enthusiasm and innovative challenges,” and “to work in harmony with nature and local communities” as our business philosophy. We wish to contribute to the development of a society in which people and vehicles exist together by providing “comfort, security, and safety” products that are user-friendly and considerate of people, such as HMI (Human Machine Interface) products that communicate people’s intentions to their vehicles, security systems that protect your precious vehicles, and safety products that protect people’s lives.

We will provide society with our products and services developed based on our business philosophy, materiality, and initiatives for the future, with our management capital as an input, triggered by social issues and demands.

