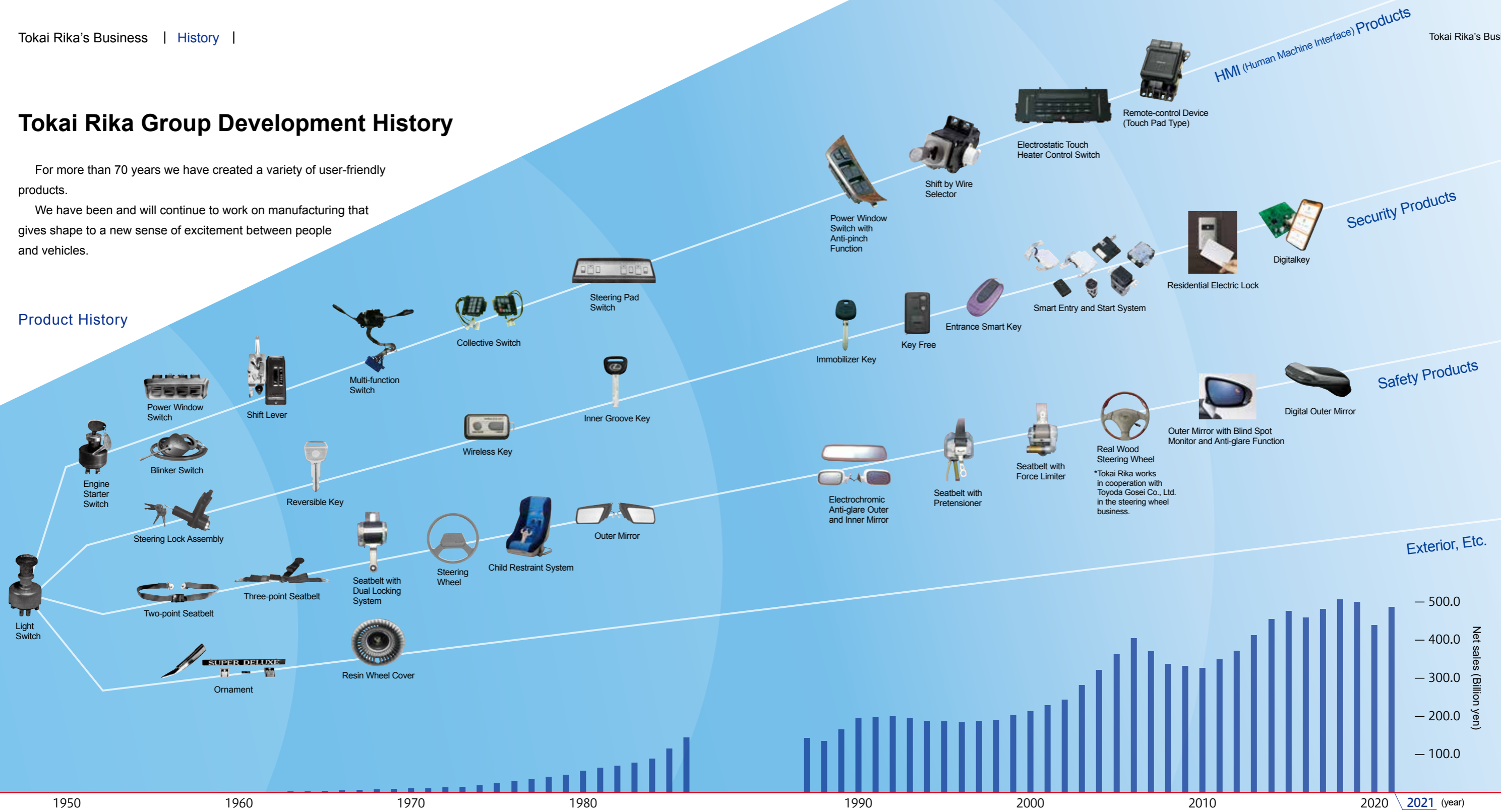


Tokai Rika Group Development History

For more than 70 years we have created a variety of user-friendly products.

We have been and will continue to work on manufacturing that gives shape to a new sense of excitement between people and vehicles.

Product History



Corporate History

1950s-

Post-war reconstruction period

- 1948 Established a company in Nishibiwajima Town, near Nagoya



Nishibiwajima Plant at the time of foundation

1960s-

High economic growth period

- 1964 Toyota Plant commenced operation
- 1966 Otowa Plant commenced operation

1970s-

Oil shock

1980s-

Bubble economy period

- 1980 Relocated Head Office to Oguchi-cho, Niwa-gun
- 1986 Established TRUSA in USA (currently TRAM and TRMI) Established QSS in Canada (currently TRQSS)
- 1987 Established RICA in Taiwan

1990s~

Bubble economy collapsed

- 1991 Established TAC in USA
- 1994 Hagi Plant commenced operation
- 1995 Established TRP in the Philippines
- 1997 Established TRIN in USA
- 1998 Established TRT in Thailand
- 1998 Established TRB in UK

2000s~

Heisei Recession

- 2001 Established TRCT and TRCW in China
- 2001 Established TRCZ in the Czech Republic
- 2001 Established TRBR in Brazil
- 2003 Established TRBE in Belgium
- 2004 Established TRCF in China
- 2008 Established TRA in Thailand
- 2008 Established TRMN in India

2010s~

Current

- 2011 Established TRI in Indonesia
- 2012 Established TRSI in Indonesia
- 2015 Established TRMX in Mexico
- 2018 Established TRCJ in China