

Stakeholder Engagement

We strive to maintain sincere dialogue with our stakeholders.

Rather than just making statements and listening to each other, we are having repeated discussions from the perspective of “what we can do for a sustainable society.”

Customers

We regularly hold new product exhibitions for automobile and auto body manufacturers.

In addition to regular sales activities, in the digitalkey business, business-to-consumer (B2C) business is expanding; therefore we are enhancing the contact point for end-user inquiries.

Shareholders, investors

In addition to quarterly earnings announcements, we report on our business, mid-term vision, and plans at the full-year financial results briefing held in May and the shareholders meeting held in June. In addition, at the shareholders meeting, we hold facility tours for shareholders. Other from these, in the past few years we have been focusing on press releases, increasing from 19 copies in 2019 to 44 copies in 2020 and 55 copies in 2021.

We are actively announcing new products and services associated with our new business expansion and business alliances.

Business partners

Every April, we hold the “Tokai Rika Group Policy” and “Purchasing Policy” briefing and “Supplier Awards”, and in April 2021, 130 major suppliers participated.

Tokai Rika

Local communities

Once a year we host a social gathering with the local community around our plant, where they can observe our environmental and disaster prevention efforts.

In addition, in April 2021 we signed a comprehensive partnership agreement with Oguchi Town and Toyokawa City in order to stay close to the region and cooperate to solve regional issues.

Employees

We have set up a compliance consultation service and have a self-cleansing operation against misconduct and harassment.

On the other hand, in order to inform employees about what is happening in our company in real time, we have introduced an online internal newsletter in addition to the conventional monthly internal newsletter.

In addition, interviews with superiors are held three times at the beginning, middle, and end of the term in an effort to revitalize internal communication.

