

Newly Developed ZENAIM Leverless Arcade Controller Launched

TOKAI RIKA CO., LTD. (Head Office: Oguchi-cho, Niwa-gun, Aichi, Japan, President: Hiroyoshi Ninoyu) plans to launch its original ZENAIM leverless arcade controller*1 on April 15, 2026.

※1 Arcade controller: Video game controller providing a full-blown arcade feel when enjoying games at home.

Previously, in May 2023, we developed the ZENAIM keyboard featuring the ZENAIM key switch, an original non-contact magnetic sensing switch that capitalizes on our vehicle part manufacturing technology. Using this technology, this was followed in September 2025, by the development and launch of the ZENAIM arcade controller button module kit that enables the installation of a rapid trigger function*2 in commercial arcade controllers.

Now, to satisfy the speed and accuracy demands of beat'-em-up games, the newly developed and launched ZENAIM leverless arcade controller features a range of optimizations in addition to switch performance, including a plastic case design that reduces the weight and thickness of the controller body as well as improved palm contact design.

*2 Function that automatically tracks the ON/OFF points in response to the user pressing and releasing the button.

【 ZENAIM ARCADE CONTROLLER LEVERLESS Sales Information 】



Product Name : ZENAIM ARCADE CONTROLLER LEVERLESS

Release Date: April 15, 2026

Price: 34,980 yen (excluding tax)

Handling / Sales Store: Scheduled to be available for purchase on the official ZENAIM website
and other authorized retailers.

For reference:

◆ Characteristics of the ZENAIM leverless arcade controller

1. Developed in collaboration with top professional players

The ZENAIM leverless arcade controller was developed through repeated trials in collaboration with the Zeta Division*⁴ professional esports team down to details such as button stroke and placement, the height, width, and depth of the controller body, and styling.

*⁴ First professional e-sports team in Japan.

2. Ideal, ultra-fast response

Through numerous trials with top professional players, the ideal ultra-fast response was achieved from both hardware and software standpoints by setting a stroke of 0.75 mm and adopting a rapid trigger function that enables optimum ON/OFF position adjustment.

3. Ultra-durable original non-contact magnetic sensing switch

The ZENAIM leverless arcade controller utilizes TOKAI RIKA's renowned and impressively durable original non-contact magnetic sensing ZENAIM key switches, which maintain virtually the same feel throughout durability tests exceeding 100 million button presses.

4. High precision delivered through three functions

The following three functions were adopted to maximize the performance of the arcade controller buttons.

- (1) Motion Hack (rapid trigger function)
- (2) Temperature compensation
- (3) User calibration

5. Installation of tournament lock mode

A function that disables specified buttons was adopted to stop inadvertent pressing of the start button and the like during a match.

