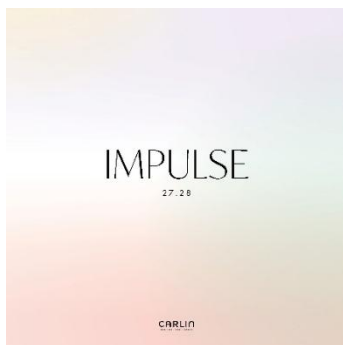


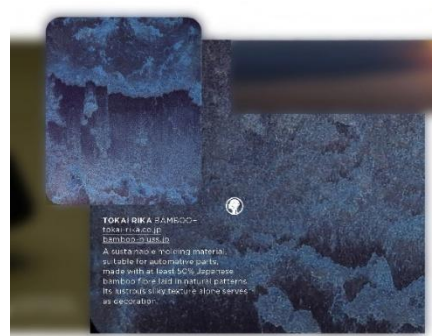
BAMBOO+[®] Featured in Internationally Renowned Carlin Trend Book

TOKAI RIKA CO., LTD. (Head Office: Oguchi-cho, Niwa-gun, Aichi, Japan, President: Hiroyoshi Ninoyu) is pleased to announce that BAMBOO+[®], its sustainable molding material manufactured from locally collected bamboo in Japan, features in IMPULSE FW27-28, the latest trend book published by Paris-based Carlin International*, one of the world's leading trend agencies, alongside a sample of the material.

* Carlin International is an acclaimed trend agency that was founded in Paris in 1947. Carlin's IMPULSE trend book showcases design trends that Carlin proposes will be in vogue 18 to 24 months in the future based on analysis and predictions gleaned from consumer insights and notable social trends. These proposals are then used by creatives around the world in a wide range of industries such as construction, materials, vehicles, and apparel. Carlin website: <https://www.carlin.co/>



Cover of Carlin trend book



Extract of page featuring BAMBOO+[®]

BAMBOO+[®] is a composite material containing up to 55% bamboo converted from bamboo fibers using our proprietary technology and blended with resin. BAMBOO+[®] retains the warmth of a natural material while ensuring high performance and safety thanks to the technologies and know-how that TOKAI RIKA has nurtured through its development of automotive parts. In addition to the creation of a circular economy centered on the underused resource of bamboo, we have developed a product that combines the necessary molding performance for industrial applications with attractive styling and rich textures derived directly from the material itself. This has attracted positive attention and perfectly matches the values of Carlin from the perspectives of sustainability and social trends, leading to its appearance in the trend book.

Moving forward, we intend to further expand the fields in which BAMBOO+[®] is utilized and continue to build its value as a material capable of contributing to a sustainable future.

Related press release:

Acquisition of New Factory in Kochi Prefecture –Full-scale production of BAMBOO+[®] composite bamboo fiber material to commence in FY 2025–

<https://www.tokai-rika.co.jp/en/release/file/20240523en.pdf>

Official BAMBOO+[®] website:

<https://bamboo-pluss.jp/>