

PRESS RELEASE

September 15, 2025

ZENAIM A

Developing Updated ZENAIM KEYBOARD Versions

~Launch of 'ZENAIM KEYBOARD 2 mini' and 'ZENAIM KEYBOARD 2 TKL'~

TOKAI RIKA CO., LTD. (Head Office: Oguchi-cho, Niwa-gun, Aichi, Japan, President: Hiroyoshi Ninoyu) is launching the *ZENAIM KEYBOARD 2 mini* and *ZENAIM KEYBOARD 2 TKL*^{*1} updates to its previous keyboard.

*1 TKL (tenkeyless): A compact keyboard without a numeric keypad.

We released the ZENAIM keyboard, the first product in our gaming gear brand for e-sports, in May 2023. And now, we have developed updated versions of the keyboard offering even higher levels of response time, durability, and usability that provide operation unmatched in precision and stability, even in extremely competitive e-sports situations.

【 ZENAIM KEYBOARD 2 mini / ZENAIM KEYBOARD 2 TKL Sales Information 】



Product Name: ZENAIM KEYBOARD 2 mini (JIS layout / US layout)

Release Date: September 25, 2025 (Reservations are not being accepted.)

Price: 29,800 yen (excluding tax)

Handling/Sales Stores: Sales are scheduled to start on the official ZENAIM website, the official Yodobashi Camera online store, and at Yodobashi Camera stores (details to be announced later).

Product Name: ZENAIM KEYBOARD 2 TKL (JIS layout / US layout)

Release Date: September 25, 2025 (Reservations are not being accepted.)

Price: 36,000 yen (excluding tax)

Handling/Sales Stores: Sales are scheduled to start on the official ZENAIM website, the official Yodobashi Camera online store, and at Yodobashi Camera stores (details to be announced later).

We will continue to draw on the technologies built up through the development and manufacturing of automotive parts to create more products designed to enable e-sports athletes to enjoy their chosen sports in even greater comfort.

<Reference>

◆Features of ZENAIM KEYBOARD 2

1. Super short stroke

Short stroke of 1.9 mm attained through repeated prototyping involving top professional players. The minimal wobble structure and contactless magnetic sensing^{*2} offer incredible response speed as well as a smooth keypress feel.

*2: A non-contact magnetic detection technique.

2. High precision delivered through extensive functionality

The following three functions maximize the performance of the magnetic sensing switch.

- Rapid trigger: Function enabling ultra high-speed typing.
- Temperature calibration: Function that automatically compensates for errors due to ambient environment changes.
- User calibration: Function to optimize the keyboard based on the user's environment.

3. Fully customizable settings through dedicated software

The AP/RP^{*3} settings can be adjusted in increments of 0.05 mm using our dedicated software. Functions such as key remapping^{*4}, the SOCD cleaner^{*5}, and calibration allow customization to match the user's needs.

*3 AP/RP: Function to adjust the key response point.

*4 Key remapping: Function to change key assignments.

*5 SOCD Cleaner: Function to handle cases of simultaneous conflicting key input.