

January 16, 2025

PRESS RELEASE

First Exhibition at [Bharat Mobility Global Expo 2025] in India within UNO MINDA Group booth

TOKAI RIKA CO., LTD. (President: Hiroyoshi Ninoyu) will exhibit for the first time at the Bharat Mobility Global Expo 2025, a mobility show to be held in New Delhi, India, from January 18 (Saturday) to January 21 (Tuesday). We will be exhibiting within the booth of our joint venture partner, UNO MINDA Group.

We view the Indian market as one of the most important markets, where future economic and automotive market growth is expected, and we are actively working to expand our business with automotive manufacturers, such as by starting operation of a new plant in 2024. Through this exhibition, we aim to further expand our business by understanding market needs and improving company presence.

(Related release: TOKAI RIKA to Establish New Plant in India: https://www.tokai-rika.co.jp/en/news/2022/pdf/220705.pdf)

\Diamond Main Exhibits

The **『Intelligent Cockpit』** that contributes to safety and security will be exhibited based on the concept of "capturing people, sensing their intentions, and responding to them". In addition, **『Hidden-Tech** Switches』 and **『Overhead Modules』** will be exhibited. Mass-produced products such as **『Shift-by**wire shifter (electronically controlled shifter)**』** and **『Seat** belt**』** will also be introduced.



exhibits

Exhibit Location

YASHOBHOOMI (India International Convention & Expo Centre) Booth Location: Hall H1, B2 Location (within UNO MINDA Group booth)