

PRESS RELEASE

January 23, 2023

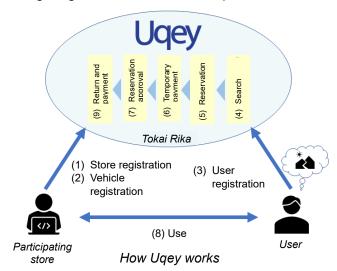




Prerelease of the *Uqey* Car Rental Matching Application in Okinawa

TOKAI RIKA CO., LTD. (Head Office: Oguchi-cho, Niwa-gun, Aichi, Japan, President: Hiroyoshi Ninoyu) will be offering a prerelease of its *Uqey* car rental matching application to operators with stores in Okinawa. The testing of the application will begin in February. The results of that testing and user feedback will be used to continue development targeting an official release in April 2023.

Uqey is a car rental matching application that provides a platform to connect car rental operators and users. After operators enter their store and vehicle information in *Uqey* and users create an account, searching for a vehicle, making a reservation, returning the vehicle, and making the payment can all be done from *Uqey*. The application simultaneously enhances user convenience while raising operational efficiency and reducing the necessary workforce for rental car businesses.



Overview of Ugey Prerelease

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Period	February to end of March 2023 (planned)
Participating stores	 Travel Rental Car Corporation Naha Airport Branch (3-2 Senaga, Tomigusuku, Okinawa, 901-0233) New Ishigaki Airport Branch (222-250 Higashi-ushitane, Moriyama, Ishigaki, Okinawa)
Purpose	 (1)Define clear procedures for unattended car rental operation. (2)Identify the functions required of <i>Uqey</i>. (3)Improve application usability, and so on.

^{*}The period and participating stores are subject to change.