

FREEKEY Company Car Reservation Service Now Links with Alcohol Testers

–Bringing DX to Fleet Management with a Company Car Management System that Supports Mandatory Alcohol Checking–

TOKAI RIKA CO., LTD. (Head Office: Oguchi-cho, Niwa-gun, Aichi, Japan, President: Hiroyoshi Ninoyu) has updated its FREEKEY Company Car Reservation Service, a system launched in April 2022 that brings digital transformation (DX) to company car management. Starting in September, the system also links with alcohol testers.

As the ordinances enforcing the amended road traffic law come into effect, businesses required to comply with the newly mandatory alcohol checks using alcohol testers(*1) are rushing to do so. At the same time, the recording and archiving of alcohol checks that became mandatory in April 2022 requires both managers and drivers to maintain accurate records for alcohol checks and several other matters. The resulting time-consuming and burdensome management procedures have been a thorn in the side of many businesses seeking to enhance the convenience of company car use and streamline the management of associated tasks.

The FREEKEY Company Car Reservation Service is a cloud-based application that enables the centralized management of all aspects of company car management, starting with reservations and locking or unlocking, and extending to routine maintenance alcohol checks, and daily driving logs and other records covering actual operations. The addition of a function that links to alcohol testers will lighten the alcohol check administrative burden for both managers and drivers, enabling them to focus on their primary duties to a greater extent than before.

(*1) The National Police Agency has announced that it will provisionally postpone enforcement of the ordinance, which was initially scheduled to begin on October 1, 2022.

Overview of the FREEKEY Company Car Reservation Service Update

- Linking with alcohol testers (Tokai Rika-specified devices)(*2) is now available. Automatic recording of results and updating of the daily driving report in the application is available to make the alcohol check process smoother for users.
- A dedicated screen for entering alcohol checks has been added. Entering the results is now easier. Results can now be measured and recorded even before making a reservation.



Performing an alcohol check with the tester



Dedicated screen for entering alcohol checks

(*2) Linked Alcohol Checker tester (MITACHI Co., Ltd.)



Upcoming Development

We are working on linking with the alcohol checking services of other vendors to enable businesses already using those services to digitally transform their company car management without having to change their alcohol check procedures. As part of our efforts to eliminate drinking and driving, we continue to draw on our extensive experience in developing car keys as we work on developing optional system that only lets the driver to start the engine if the alcohol check is passed.

We remain committed to enhancing our services as we aim for a digital transformation of fleet management that solves the various issues involving company cars.