



Relations with Society

Under our business philosophy, “Coexisting with nature and the local community,” we actively engage with stakeholders, are committed to continuous activities to contribute to the local community, and also promote independent and voluntary participation by employees in volunteer activities and community involvement, through opportunities for exchange and interaction that everyone can take part in easily.

Social contribution activities policy

With regard to our policy for activities in relation to social contribution, firstly, among our initiatives as a business organization we conduct activities that focus on four pillars: “local communities,” “social welfare,” “development of youth,” and “environmental preservation.” As another initiative, we are also committed to support for and awareness of various social contribution activities and volunteer activities conducted by employees.

Policies for activities in relation to social contribution

Planning and promotion of social contribution activities conducted by Tokai Rika as a business organization

Fields of activity

Local communities

Contributing to regional development and safe and secure town development

Social welfare

Contributing to achieving a barrier-free society

Development of youth

Contributing to the development of children, who will carry the society of the future on their shoulders

Environmental preservation

Conduct that takes into consideration a better relationship with the global environment, for the sake of the future

Support for and awareness of social participation activities and volunteer activities conducted by employees

Co-sponsorship and management cooperation for Aichi Ekiden (marathon relay race)

We have been co-sponsoring the Aichi Prefecture Municipal Opposition Ekiden Race (Aichi Ekiden), which is attended by all municipalities of Aichi Prefecture, for the 14th consecutive year, ever since the first time.

In addition, since the first time we have dispatched employee volunteers, such as course assistants, to continuously support the operation in the hope that it can be implemented safely and securely. Many of the participants from our company are motivated by the hard-running athletes and cheering spectators, and are happy to be involved in an event co-sponsored by our company.



Appearance of start line



Activity scene 1



Activity scenery 2



Award ceremony: presenting a trophy

Hosting of local social gatherings

At each office in Japan, we hold an annual local social gathering by inviting representatives in neighboring regions. We explain our business activities such as social contribution, environmental maintenance, and volunteer activities conducted by employees.



Local social gatherings with the community at our Head Office



Topics

Other global activities

North America



Stuff the Bus

Donate to local schools by stuffing supplies (stationery etc.) necessary for school.

South America



Warm clothing donation campaign

An activity to collect clothes from our employees and donate them to people in need in the area.

Europe



Business introduction for local schools and students

Participants will have an experience of assembling and will take an interest in manufacturing automobile parts.

Asia



Supporting school attendance for students in poverty

Supporting tuition for students (middle school to high school) who have difficulty attending school.