


We have been developing and manufacturing a variety of user-friendly products for over 70 years. We have been and are still are working to develop manufacturing that will turn new delights between people and their vehicles into reality.

Domestic plants & Overseas associated companies

1950s	1960s	1970s	1980s	1990s	2000s	2010s
The post-war reconstruction period	The high economic growth period	The oil crisis	The bubble economy	The collapse of the bubble economy	The Heisei depression	2010s to the present
<ul style="list-style-type: none"> 1948 The company was established in Nishibiwajima Town, near Nagoya  <p>The Nishibiwajima Plant at the time of foundation</p>	<ul style="list-style-type: none"> 1964 Began operations at the Toyota Plant 1966 Began operations at the Otowa Plant 		<ul style="list-style-type: none"> 1980 Moved the head office to Oguchi-cho, Niwa-gun 1986 Established TRUSA (currently TRAM and TRMI) in the United States Established QSS (currently TRQSS) in Canada 1987 Established RICA in Taiwan 	<ul style="list-style-type: none"> 1991 Established TAC in the United States 1994 Began operations at the Hagi Plant Established TSB in Thailand 1995 Established TRP in the Philippines 1997 Established TRIN in the United States Established TRT in Thailand 1998 Established TRB in the United Kingdom 	<ul style="list-style-type: none"> 2001 Established TRCT and TRCW in China Established TRCZ in the Czech Republic Established TRBR in Brazil 2003 Established TRBE in Belgium 2004 Established TRCF in China 2008 Established TRA in Thailand Established TRMN in India 	<ul style="list-style-type: none"> 2011 Established TRI in Indonesia 2012 Established TRSI in Indonesia 2015 Established TRMX in Mexico 2018 Established TRCJ in China

The founding spirit, "Do what other people don't do."
"With a switch I picked up..."

In 1948, three years after the end of the War, our founder Kato came up with the idea of expanding business into the automobile industry on the basis of the belief: "The recovery of Japan depends on the development of industry." When he visited a parts warehouse belonging to Toyota Motor Company (currently Toyota Motor Corporation) through an introduction by an acquaintance, he found an automotive part abandoned in a corner. He asked, "What is this?" and got the reply, "It's a switch."
It was explained to Kato that manufacturing switches took a lot of trouble and nobody wanted to do it. He thought, "Even if nobody wants to do it, somebody has to. This is just the field that we should expand into." He decided to produce switches and established "Tokai Rika Co., Ltd." in Nishibiwajima Town.



Founder Yoshio Kato

Business domain

Human Interface Systems

- Power Window Switch
- Shift Lever
- Multi-Function Switch
- Cluster Switch
- Steering Pad Switch
- Power Window Switch with Anti-Pinch Function
- Shift by Wire Selector
- Electrostatic Touch Heater Control Switch
- Remote-Control Device (Touch Pad)

Security Systems

- Light Switch
- Engine Starter Switch
- Steering Lock Assembly
- Reversible Key
- Wireless Key
- Inner Groove Key
- Immobilizer Key
- Entrance Smart Key
- Smart Entry & Start System
- Entrance Immobilizer

Safety Systems

- Two-Point Seatbelt
- Three-Point Seatbelt
- Seatbelt with Dual Locking System
- Steering Wheel
- Child Car Seat
- Seatbelt with Pretensioner
- Seatbelt with Force Limiter
- Real Wood Steering Wheel
- Seatbelt with Selectable Force Limiter
- Bamboo Steering Wheel

Exterior Parts, Etc.

- Ornament
- Resin Wheel Cover
- Outer Mirror
- Electrochromic Automatic Anti-Glare Outer Mirror and Interior Mirror
- Outer Mirror with Blind-Spot Monitoring Function and Glare Protection
- Digital Outer Mirror

*Tokai Rika works in cooperation with Toyoda Gosei Co., Ltd. in the steering wheel business.