



Relations with Society

Under our business philosophy, “Coexisting with nature and the local community,” we actively engage with stakeholders, are committed to continuous activities to contribute to the local community, and also promote independent and voluntary participation by employees in volunteer activities and community involvement, through opportunities for exchange and interaction that everyone can take part in easily.

Social contribution activities policy

With regard to our policy for activities in relation to social contribution, firstly, among our initiatives as a business organization, we conduct activities that focus on three areas: “development of youth,” “support for the independence of people with disabilities” and “environmental preservation.” As another initiative, we are also committed to support and enlightenment for various social contribution activities and volunteer activities conducted by employees.

Policies for activities in relation to social contribution

Planning and promotion of social contribution activities conducted by Tokai Rika as a business organization

Areas focused on

Development of youth

Contribute to the development of children, who will carry the society of the future on their shoulders

Support for the independence of people with disabilities

Activities aimed at achieving a barrier-free society

Environmental preservation

Conduct that takes into consideration a better relationship with the global environment, for the sake of the future

Support and enlightenment for social participation activities and volunteer activities conducted by employees

Special donation celebrating the 70th anniversary of the company

As a part of the memorial events in which we celebrated the 70th anniversary of the company, commemorative gifts were specially donated to cities, towns, and villages where the Head Office and each plant are located, in order to express our gratitude to the communities. Upon selecting gifts, we surveyed the request of each municipality and we presented an ESTIMA HYBRID to Oguchi Town, an assisted-transfer bath systems to Toyota City, and an all-weather drone to Toyokawa City.



Donation to Oguchi Town



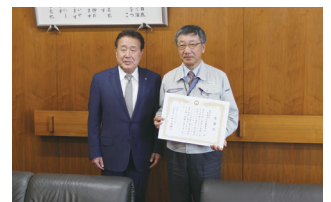
Donation to Toyokawa City

Lending a part of our land to Oguchi Town for free

As a cooperative project with Oguchi Town, we lent a part of our company's land to the town for free to use it as a pedestrian walkway for traffic safety.



The completed pedestrian walkway



Oguchi town presented us a certificate of appreciation

Hosting of local social gatherings

At each office in Japan, we hold an annual local social gathering by inviting representatives in neighboring regions. We explain our business activities such as social contribution activities, environmental maintenance activities, and volunteer activities conducted by employees.



Head Office Area



Other social contribution activities



Cooperation by operating company-owned buses
We provide company-owned buses to use as pickup buses for local events planned by the local government.



Instructing introductory lifesaving to students
We dispatch first aid treatment instructors to trainings planned by fire departments, elementary schools, and junior high schools.



In-house blood donation activity
We cooperate with blood donation and bone marrow donor registration in each office every year.



Participation in the Children's Center Festival
We participate in the local Children's Center Festival with balloon art.