



Relations with Society

Under our business philosophy, "Coexisting with nature and the local community," we actively engage with stakeholders, are committed to continuous activities to contribute to the local community, and also promote independent and voluntary participation by employees in volunteer activities and community involvement, through opportunities for exchange and interaction that everyone can take part in easily.

Social contribution activities policy

With regard to our policy for activities in relation to social contribution, firstly, among our initiatives as a business organization, we conduct activities that focus on three areas: "development of youth," "support for the independence of people with disabilities" and "environmental preservation." As another initiative, we are also committed to support and enlightenment for various social contribution activities conducted by employees.

Policies for activities in relation to social contribution

Planning and promotion of social contribution activities conducted by Tokai Rika as a business organization

Areas focused on

Development of youth

Contribute to the development of children, who will carry the society of the future on their shoulders

Support for the independence of people with disabilities

Activities aimed at achieving a barrier-free society

Environmental preservation

Conduct that takes into consideration a better relationship with the global environment, for the sake of the future

Support and enlightenment for social participation activities and volunteer activities conducted by employees

Implementation of experiential education on social contribution activities for new employees, "Fureai Activities" (Interpersonal-contact activities)

Starting in 2005, we have been conducting an annual short trip in which new university-graduate employees visit an aquarium together with people from facilities for people with disabilities. For the people from the facilities, it is a chance for them to go out and communicate, which they are very pleased with it. It is a precious experience for the employees, because it is a chance for them, as members of society, to understand disabilities correctly and learn how support should be, through communication that starts with their self-introductions on the bus.



Experiential education on social contribution activities for new employees

Participation in the Children's Center Festival

We have been participating in a festival for three Children's Centers that are located near our Head Office as a member of the executive committee. On the day of the festival, we cooperate with management by, for example, conducting patrols, and also give performances that children can enjoy, such as balloon distribution by our employee volunteers.



Oguchi Town Children's Center

Local social gatherings

At each office in Japan, we hold an annual local social gathering by inviting representatives in neighboring regions. We explain our business activities such as social contribution activities, environmental maintenance activities, and volunteer activities conducted by employees.



Head Office Area

Other social contribution activities



Co-sponsoring and cooperating in the organization of Aichi Ekiden

We have been co-sponsoring Aichi Ekiden, a competition between cities, towns and villages in Aichi Prefecture for 12 consecutive years, ever since the first time it was held.



On-the-premises sales of self-made goods from facilities for people with disabilities

We provide places where they can sell handmade products to employees during lunch break in each office.



Labor Union cooperation donation activities

Every year, we offer donations to welfare facilities in cooperation with the Labor Union via each office.



Provision and support for information on volunteer activities

We transmit volunteer information every month and support our employers' voluntary social contributions.