

May 13, 2019

PRESS RELEASE



Tokai Rika Fully Enters Digital Key Distribution Business
Business Collaboration with Datatec, Vehicle Operation Management Supplier
– Capitalizing on Security Technologies Developed in Automobiles to Expand into
New Business Fields –

TOKAI RIKA CO., LTD. (Head Office: Oguchi-cho, Niwa-gun, Aichi, Japan. Kenji Miura, President) has concluded a joint development agreement with Datatec Co., Ltd. (Head Office: Ota Ward, Tokyo; Michiyasu Tano, President) in a first step toward further expansion into other business fields.

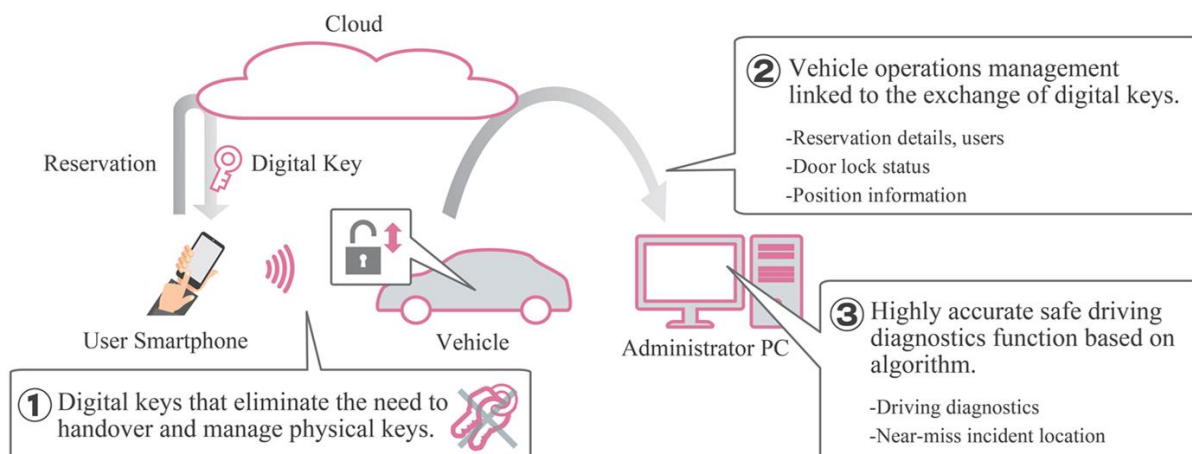
As the definition of “mobility” in the automotive industry evolves, expectations are moving beyond the traditional car as a means of transport into demand for new mobility services that enable sharing through the full use of information and communication technologies, including the cloud and mobile communication. We are actively finding new allies as part of our efforts to play a role in the realization of the smart mobility society. Datatec, with whom we just signed a joint development agreement, has an established track record in the distribution of cloud-based mobility services. This business collaboration will enable providing a new vehicle operations management system that combines our key authentication and digital key distribution technology with Datatec’s vehicle operations management and safe driving diagnostics technologies.

Specifically, this system will offer following functions:

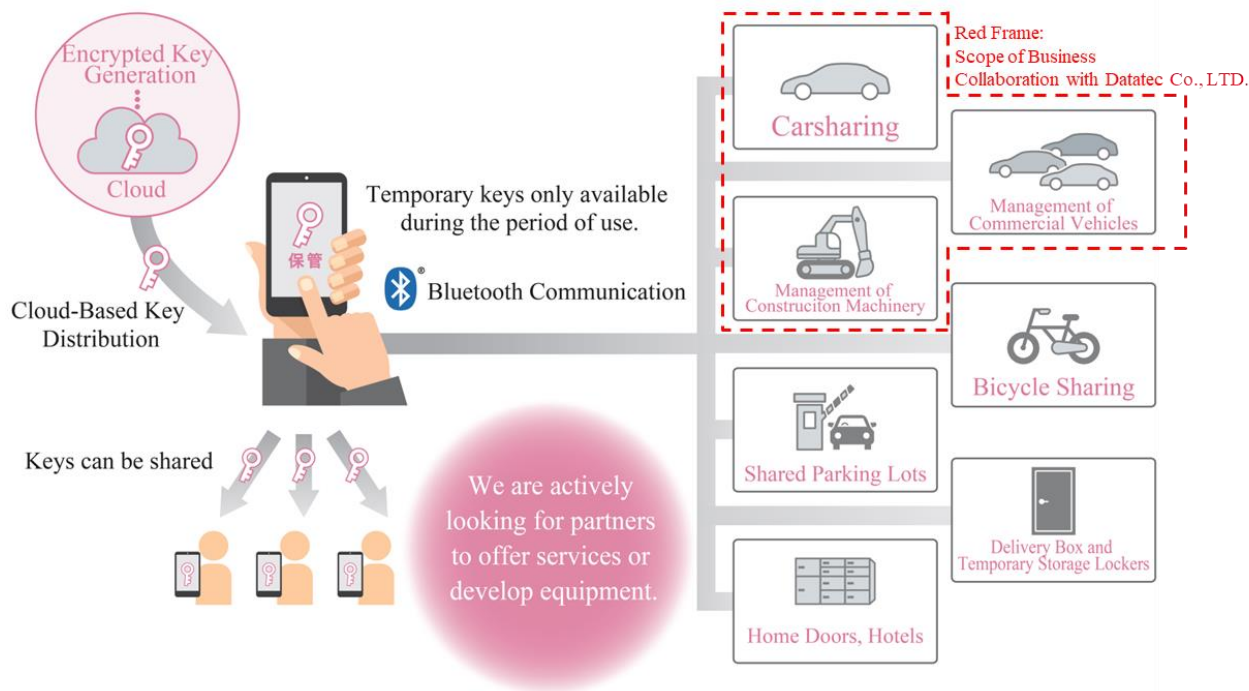
- (a) digital keys that eliminate the need to handover and manage physical keys,
- (b) vehicle operations management linked to the exchange of digital keys, and
- (c) algorithm-based, highly accurate safe driving diagnostics.

The system also assists in managing the operation of trucks, various types of company vehicles, or construction machinery, as well as in creating added value in new field such as car sharing.

This proposal will be exhibited at Datatec booth at 2019 Automotive Engineering Exposition held in PACIFICO Yokohama from May 22 to May 24, 2019.



Tokai Rika will continue to apply the security technologies we have developed for automobiles (having the user's smartphone act as a key to lock and unlock the doors or start the engine to provide easy, safe and secure vehicle rentals) as we intensify our focus on expanding into new business fields such as parking lot, bicycle, lockers, home doors, hotels, and other types of sharing services.



Overview of Datatec

Name	Datatec Co., Ltd.
Head office	11th Floor, Green Place Kamata, 7-37-10 Nishikamata, Ota Ward, Tokyo
President	Michiyasu Tano, President and CEO
Established	July 1983
Capital	85.55 million yen
Details of business	Develop and sell equipment related to autonomous driving, such as safety recorders