

Expanding the Yamagata Engineering Site

December 11, 2013 – TOKAI RIKA CO., LTD. (Head Office: Oguchi-cho, Niwa-gun, Aichi, Japan, President: Yuzo Ushiyama) will change the name of the Tohoku Technical Center in Yamagata City, Yamagata Prefecture, to the Tohoku Engineering Center, and expand and strengthen its Engineering organization in the Tohoku region.

As automotive parts grow in sophistication and complexity, computerization and mechatronics (i.e., technology that integrates mechanical and electronic elements) will play an increasingly important role in vehicle development.

In anticipation of the need to develop even more advanced automotive parts, Tokai Rika established the Tohoku Technical Center in January 2008. Since then, it has been responsible for designing and evaluating on-board electronic devices, including the development of automotive switches and the Smart Key System. As a step toward strengthening its development organization, Tokai Rika will expand the Tohoku Engineering site and work on the development of next-generation component technologies, focusing on the field of display consoles.

Tokai Rika will continue to respond to customer needs ever more proactively and promptly, and remains committed to contributing to the regional community through initiatives such as partnerships with local companies. It will continue to develop products with an emphasis on safety, security, and user-friendliness.

Outline of the Tohoku Engineering Center

- (1) Name of office: Tokai Rika Tohoku Engineering Center
- (2) Address: Yamagata Industrial Innovation Support Center, 1-3-8 Matsue,
Yamagata City, Yamagata Prefecture
- (3) Description of business: - Advance development and development of products focused on
display consoles
- Design and evaluation of on-board electronic devices
- (4) Number of employees: Approximately 30, as of the end of 2013
Approximately 60, as of the end of 2018