Technical Development Site to be Established in Yamagata Prefecture

Tokai Rika Co., Ltd. will establish the Tokai Rika Tohoku Technical Center in Yamagata City, Yamagata Prefecture, making it the company's first technical development site in the Tohoku region.

As automotive parts have become more advanced and complicated, computerization and mechatronics (technology integrateing mechanics and electronics) for automotive parts require our urgent attention.

In order to obtain a broad range of excellent human resources looking to be involved in electronics design and development in the vicinity of Yamagata Prefecture, we decided to establish the Tokai Rika Tohoku Technical Center, a technology development site, in Yamagata City. At this center, to open in January 2008, we will design and evaluate vehicle on-board electronic devices such as automotive switches and the Smart Key System.

We will work at the center to meet customer needs more proactively and promptly through a gradual increase in the number of employees, and we aim to contribute to the regional community by, for example, establishing partnerships with local businesses.

<Outline of the technology development site>

Name of office:	Tokai Rika Tohoku Technical Development Center
Address:	Yamagata Industrial Innovation Support Center,
	1-3-8 Matsue, Yamagata City, Yamagata Prefecture
Size of the office:	Office area: 135 m ²
Commencement of operation:	January 7, 2008 (planned)
Description of business:	Design and evaluation of vehicle on-board electronic devices
Number of employees:	Approximately 20, as of the end of fiscal 2008
	Approximately 30, as of the end of fiscal 2010