

Let us clearly define our goals for the future.



Tokai Rika Group will strive to become "a global corporate group in demand worldwide that is able to anticipate the future", a unique and indispensable corporate group.

With this new vision, what are we aiming for and what kind of dreams will we share?

Our business philosophy is "To create products that satisfy customers and contribute to a higher quality of life." We must portray this changeless philosophy as the ideal image for 2015, and joining together as one, carve a path to the future.

Our goal at Tokai Rika Group, which has businesses developing globally, is not only to enter into and expand in all global markets but also to be trusted the world over as a unique and indispensable company.

In order to achieve these goals, we will push ahead, aiming for the ideal situation for 2015, to become a "global corporate group in demand worldwide that is able to anticipate the future" by reaffirming the strengths we have heretofore fostered as the strong points of the entire group.

A Global Corporate Group

in Demand Worldwide that is Able to Anticipate the Future

